

Frequently asked questions

How can my readers get the weekly health tips?

Each week, our experts deliver a fresh nugget of motivation to keep your readers inspired. Readers can get these weekly health tips by following us on Facebook or Twitter, or by setting up an RSS feed.

How is eMazine distributed?

eMazine is delivered via an URL that is exclusive to your company along with your branded version. We encourage you to send the URL to your readers via e-mail. We will provide you with suggested text for the email each issue. You also will receive an electronic poster you can display to promote eMazine.

Will eMazine duplicate our health portal?

eMazine is an engagement tool to help drive employees to your wellness portal. Think of it as a super-charged doorway to draw people in.

Can you email eMazine's URL to our population?

Yes, email blasts to your population is an option for an additional fee.

Can I put a link to eMazine on our Website?

Yes, you may place your version of eMazine on your Website. Just be sure that you limit access to the number of readers specified in the eMazine Subscription Agreement. You will also need to secure eMazine from public display — except for the intended and specified audience. eMazine itself wouldn't need to be password-protected, but eMazine would need to be in an area on the site that is.

Does my population need a log in to open eMazine?

No. We want people to be able to forward eMazine to their home for continued use and share it with their dependants. Any custom links that you put in your eMazine will still be protected, so the log in will still appear once users click on to your sites.

Is my logo/branding personalization included in the standard base price?

Yes. Each page of eMazine will carry your company's branding to promote visibility of your program and company.

Where is eMazine hosted?

Your version of eMazine is hosted on our site platform along with all the links, blogs, graphics and videos. This makes use simple and doesn't involve your IT Department or take any space on your server.

Can I put links to our program's Websites or our intranet site to increase traffic to our programs?

Yes. eMazine's customization options are affordable, and we encourage you to add links to the sites you want your people to be using or seeing.

Who updates our company information in the custom pages or articles?

Our team will take care of loading and updating your information every quarter for you. Custom content is submitted to your account manager the 25th of the month, two months prior to each publication launch.

How long are the videos on eMazine?

Each video is 1 minute long, to engage, entertain and demonstrate action steps.

Are previous issues archived?

Previous issues will be archived for one year.

Can my population access eMazine in between the bimonthly releases?

Yes, each issue of eMazine can be accessed and enjoyed by your population for up to one year. Likewise, the robust Resource section offers unlimited access to your population 24/7, and is updated frequently with fresh, new information.

Is the printed *HOPE Health Letter* a paper version of eMazine?

The *HOPE Health Letter* is our flagship printed newsletter that is available monthly, but may be purchased at any frequency. The topics and focus of well-being are the same as eMazine, but the *HOPE Health Letter* is not a paper version of eMazine. Each population will differ as to what is the right mix of electronic and paper communications for a successful campaign.

Our company policy does not allow employees access to Facebook and Twitter at the Worksite. Can I purchase eMazine without the social media aspect?

Yes, there is a version of eMazine available without the links to Facebook and Twitter. Your audience will still receive all of the weekly health tips that are currently delivered on Facebook and Twitter, but they would need to sign-up for RSS feeds or visit the eMazine "Weekly Health Tips" page each week. Please call us at 800-334-4094 for more information about this option