



## schedule of fees

eMazine is an electronic health resource customized for target audiences.  
All fees below are based on client-provided content and images.

### **\$495 per issue:**

- **\$495 per issue covers 1 to 5,000 readers.** If you have more than 5,000 readers or are a group health insurance broker or consultant, please call us for a quote.

The per issue fee includes customization of the “Home” page with your company’s name and logo, and customization of each page within eMazine with your company or program name for total publication branding.

Please e-mail your logo to [personalization@HopeHealth.com](mailto:personalization@HopeHealth.com). Please send as a 300 dpi, black and white or color, in eps or tiff format.

### **Publishing Schedule:**

- eMazine is published bimonthly — January/February, March/April, May/June, July/August, September/October and November/December. Your subscription will begin with the next available issue.
- We can bill annually or at the time of publication.
- Each issue of eMazine will have a separate account number unique to your company.

### **Site License Agreement:**

- You must sign and return (or click approval online) the eMazine Standard Electronic License Agreement prior to receiving your first issue. The License agreement can be found at: [HopeHealth.com/emazineagreement.asp](http://HopeHealth.com/emazineagreement.asp)

### **Customization Options:**

- **One-column Article on any page = \$250 per article**

The right-hand column on any page of eMazine can be customized with your company-specific article. For no additional charge, teaser copy will be placed in the gray bar on the Home page of eMazine to promote your article to your readers.

You may also include links to Websites, videos, podcasts, blogs, as well as your own photography or illustrations. For an additional fee, we can write the articles for you and provide photography or visual elements.

- **Fully Customized Pages = \$395 per page**

You may purchase additional page(s) to showcase your company-specific information, such as upcoming programs, wellness events, benefit updates, open enrollment, human interest stories and more. For no additional charge, teaser copy will be placed in the yellow circle on the Home page of eMazine to promote your page to your readers.

You may also include links to Websites, videos, podcasts, blogs, as well as your own photography or illustrations. For an additional fee, we can write the articles for you and provide photography or visual elements.

The page will be entitled “Workplace Connection.” If you would like to change the name, we will design a new header for you at no charge for the first issue. Subsequent updates to the header will be charged \$75.

- **Custom link on any Page = \$35 each**

Add a custom text link to any page of eMazine to promote a Webpage, video, podcast, blog.

*Note:* When customizing a one-column article or a full page, the cost is included.

### **Distribution and Posting:**

- eMazine will be delivered to you via a URL unique to your organization. eMazine is designed to be distributed as a link via an internal email system or via email to a targeted list.
- You may also place your version of eMazine on your corporate Website so long as access is limited to the number of readers specified in the **eMazine Subscription Agreement** and secured from public display, except for the intended and specified audience, by use of passwords.